MultiKraft®

MultiKraft® is the grade of choice for multiwall producers who demand a versatile product that can cover a variety of bag styles and specialty applications. Available in natural and bleached 40-, 50-, 55-, and 60-lb. basis weights, and natural 70-lb basis weight, MultiKraft meets Rule 40 specifications for all natural shipping sacks because it features consistent strength, formation and runnability. Our Quick Response Inventory (QRI) of bleached and natural grades of MultiKraft ensures your order will reach your plant quickly and efficiently. That means you can expect savings in inventory carrying costs and increased turnaround for your customers.

FlowKraft®

A high-porosity multiwall paper, FlowKraft® is our Krafted Solutions® paper for pasted valve converting and high-speed filling performance. Its porous structure boosts the efficiency of multiwall converting operations and helps ensure effective air release in finished bags. FlowKraft is also part of our Quick Response Inventory program. FlowKraft can reduce or eliminate perforations that slow down output. Perforated rolls often require as much as two hours of set-up per roll, which accounts for as much as 90 percent of tuber downtime. By reducing perforations with FlowKraft, you can not only dramatically decrease your set-up time but also increase your bag strength. Available in natural 40-lb basis weight, and natural and bleached 50- and 60-lb. basis weights, FlowKraft meets or exceeds Rule 40 strength requirements for natural grades.

FlexKraft®

Reliable FlexKraft® is ideal for small, multiple-ply bag applications that don’t require Rule 40 performance specifications. If you’re a converter of pet food bags, sugar bags, or other light-duty multiwall bag constructions, then you’ll appreciate FlexKraft because it produces consistent, cost-effective runs. Available in natural and bleached 40-, 50- and 60-lb. basis weights. As with all our MultiKraft products, FlexKraft is part of our Quick Response Inventory program. QRI can reduce turn-around time and increase flexibility. Plus our experienced Kraft Paper Customer Service Team and Technical Service Team will provide exceptional support to ensure peak performance during every step of the process.

CounterKraft™

When it comes to converting for the food service market, the smart choice is CounterKraft™. Don’t compromise quality—use only certified high “hold out” kraft butcher paper. This versatile performer not only protects your fresh foods, but makes them look better too. Naturally, CounterKraft is also supported by our Quick Response Inventory program.
Krafted Solutions & You

Delivering the exact products you need exactly when you need them - that’s what Krafted Solutions’ paper is all about. To achieve this mission, we’ll work with you every step of the way to kraft a strong relationship.

We’ve been manufacturing kraft paper for over 60 years.

Our kraft papers are a top choice for consistent printing and converting performance.

We produce a comprehensive line of kraft natural and bleached paper grades. Whether you’re a multiwall bag manufacturer, specialty converter, or end-user, we will provide you with quality kraft paper that meets specific product and industry requirements - and back it with the technical assistance and customer service you demand. By evaluating the unique requirements of your converting operations and packaging configurations, we can supply the right kraft paper to enhance your packaging performance at a competitive price.
About the Mill

For more than 60 years. We’ve manufactured a variety of kraft paper at our mill in Palatka, Florida. The mill operates two kraft paper machines and three tissue paper machines that produce bath tissue, paper towels and napkins sold in large retail stores throughout the nation under the Georgia-Pacific brand names of Angel Soft®, Quilted Northern®, Sparkle® and Brawny®. Our kraft paper manufacturing process generates products whose end-users include multiwall and specialty retail bag stocks, coating and laminating substrates, light weight liner board, void fill for corrugated packaging, food service papers, roofing shingle packaging and many other applications.
Selection of Services

Krafted Customer Care

In addition to delivering reliable products, we offer unprecedented customer service. Located in our Palatka, Florida mill, our Krafted Solutions Customer Service center is in the same room as our product scheduling and logistics teams, facilitating order flow and promoting quick turnarounds. To further help you maximize the efficiency of your process and save money, we’ll send out a technical support team consisting of a quality-control specialist and a production expert. They can provide you with insightful tips on new product development, runnability and efficiency considerations, and all aspects of paper performance. On top of that, they’ll work with you to address nearly any business challenge your company faces—from employee safety and empowerment issues to warehousing and logistics concerns. Our Krafted Customer Care is guided by the philosophy that “customer” really does imply a “custom” approach to meeting needs. That’s why GP Krafted Solutions are more than simply paper solutions—they’re designed to enable you to improve results in every way possible.

Quick Response Inventory

Our Quick Response Inventory (QRI) is a proprietary program that was designed to ensure quick turnaround times for shipments and help customers reduce costs. Because our Palatka, Florida mill warehouses several thousand tons of our Krafted Solutions products, we can deliver your order to your plant quickly and efficiently. QRI gives you the flexibility you need in today’s fast-paced marketplace.

Customer Specific Inventory

With our Customer Specific Inventory (CSI) program, you can ensure even more personalized service. CSI not only offers all of the benefits of our Quick Response Inventory, but is also developed to meet your specific purchasing needs. It’s like having your own private stock available whenever you need it.

e-Kraft®

e-Kraft® can make you more competitive and profitable by taking significant time and expense out of the kraft ordering process. With e-Kraft, you can respond to your customers faster and reduce time-to-market. Available 24/7, e-Kraft lets you immediately check stock and availability, place orders, identify just-in-time shipping and monitor ordering/shipping status. And you can use this value-added service for all of our Krafted Solutions brands. You can customize e-Kraft pages to meet your specific preferences. Plus every page has a Help link to assure error-free procurement. Browser requirements are minimal and no specialty software is required. We’ll even provide you with a comprehensive e-Kraft Web User Guide so your navigation is simple.
Krafted with Care

Along with our innovative approach to quality and service, Georgia-Pacific uses innovative ways to practice sustainable business every-day. The Palatka mill is 75% energy self-sufficient, and is certified to use the Sustainable Forestry Initiative® (SFI) program’s label. At Georgia-Pacific, being environmentally responsible is an essential part of who we are. We work to minimize any adverse impacts of our products and processes, promoting continuous improvement and practicing sustainable growth.