

Golden Isles CO™ Fluff Pulp For Feminine Care

The unique functionalities of Golden Isles CO™ fluff pulp are derived from a proprietary GP Cellulose process that modifies the structure of the cellulose. This structural modification results in a fluff pulp that is conformable and flexible when converted to a high density absorbent core with the capability to capture ammonia. Golden Isles CO™ fluff pulp is available in an untreated version and a treated version is currently in development.

Potential Benefits from using Golden Isles CO™ Fluff Pulp in Feminine Care Products*

Thinner Profiles For Today's Ultrathin Market

- o When compressed to higher density this pulp retains softness and flexibility providing an option for creating ultrathin products
- o Thinner, more conformable products translate to **improved comfort and performance in use**

Enhanced Fluid Management

- o At higher density, pads may have increased dimensional stability which may result in better fluid transfer and wicking from body resulting in improved dryness
- o Emboss retention may help channel fluid from point of insult to achieve **lower rewet and better leakage control**

Potential Supply Chain Savings

- o **Smaller packages and increased package counts** may be realized due to the possibility of maintaining conformability and absorbent performance at higher density

*Characteristics and potential benefits of using Golden Isles CO™ fluff pulp are determined based on laboratory tests and actual results depend on commercialization by customers.