



The Blue Hand® Project



The Green Hand® Project



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UNICEF Partnership The Green Hand® Project and The Blue Hand™ Project

GP Cellulose is committed to changing the lives of children in the communities where we work and across the world.

We are proud of our successful partnership with UNICEF and our valued customers in addressing the need for water, sanitation and hygiene in many of the areas where we do business.

The Green Hand® Project

Project Achievements:

Partnered with UNICEF from 2013 to 2019, to support their water and sanitation programs in early childhood development centers and primary schools in China.

\$1,500,000

donated through the sell of every metric tonne of Golden Isles fluff pulp between 2013 and 2019

500,000

children from more than 300 schools lives have been improved through planning and education

50

project schools have created clean water, sanitation and hygiene action plans and integrated WASH education

39

other counties in China have replicated these initiatives after seeing the funding for this successful pilot



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To date, the partnership has committed \$2 million to UNICEF's WASH programs in China and India.

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Project Opportunities:

Support stronger national policies of WASH services in schools, conduct training programs for teachers, and implement a national communications strategy for Clean India schools campaign.

\$500,000

committed in 2019 and 2020 to WASH programs in India from the sell of every ton of GP Cellulose product

615,000+

schools participated in Global Handwashing Day activities to increase awareness on WASH practices*

15

states targeted to receive improved communication and training programs

73,300,000

children have benefitted from WASH activities and hygiene promotion campaigns with our support

* 2019 numbers



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